

SLWG Member Spotlight: *We're pleased to present...*

Alicia Lundstrom



Alicia on the right, Sandi on the left before beginning the first day of The 3-Day Walk in 2007. Sandi is Alicia's best friend and walking partner.

SLWG Member Since 2006 **Treasurer, SLWG Board of Directors 2006 - Current**

Alicia Lundstrom, who is currently serving as the Treasurer of St. Louis Writers Guild, has been a member since 2006. Alicia joined SLWG hoping to find the encouragement she needed to write. Around the same time, Alicia won a contest and began writing for the Opinion Shapers column in the Suburban Journal – Jefferson County edition. Although she only wrote four articles per year, it was a great experience. The articles had to be approximately 500 words in length and could be on almost any topic of her choosing. For Alicia, having an open platform to shout her opinion to the world was the MOTHER of all motivators. Even though she wasn't providing readers with important life-saving tips or profitable stock advice, she was happy writing about humor in the everyday happenings of life.

Although Alicia joined SLWG in early 2006, she never attended a meeting until one day in November 2006. Alicia received an email from Robin Theiss requesting help from anyone with a financial or accounting

background. Since [she](#) had almost 20 years of finance under her belt, she responded to Robin immediately. Once Robin and Alicia met to discuss the Board's needs, Alicia agreed to become the Treasurer. She's been at almost every workshop since then!

Outside of her SLWG dollar duties, Alicia works at Passiglia's Nursery and Garden Center transferring their manual financial records over to QuickBooks Computerized Accounting. [She](#) also works with a few other businesses, computerizing their data and providing financial consulting. Alicia has a Bachelors Degree in Psychology (her true love) and a Masters Degree in Management.

If Alicia had it her way, she would be a full-time student and work towards her Masters Degree in Psychology. [Her](#) other dream is to have her own syndicated column called "Dear Allie". Once, not too long ago, she pitched the idea to a newspaper. It turns out the editor wanted to use that space for advertising! Who would have thought? In the mean time, [she](#) enjoys helping small businesses and entrepreneurs get their financial footing.

Regarding family, Alicia has been married for sixteen years and has two beautiful daughters. Harlee is 15 years old, and Bailee is 9 years old. They definitely provide Alicia with many humorous stories to write. To Harlee's dismay, her teenage escapades have been the topic of a few of her mom's articles.

Last, but certainly not least, Alicia's passion is finding a cure for breast cancer. She walked in the Breast Cancer 3-Day in Kansas City in September 2006, in Dallas/Fort Worth in October 2007, and will be walking in San Diego in November 2008 – successfully raising \$2,200 the first two walks, and planning to raise \$3,000 this year! If you would like to help find a cure for breast cancer, please visit Alicia's 3-Day website – <http://08.the3day.org/goto/alundstrom> - and make a tax-deductible donation.



Alicia and Sandi during the 2007 3-Day.



Alicia and Sandi at the finish line of the 2007 3-Day!