

**SLWG Spotlight: *We're Pleased to Present...***

**Maurice L. “Bud” Hirsch, Jr.**



**Poet, Academic Author, Photographer, Community and Arts Supporter  
Accountant, Corporate Manager, Educator  
Avid Horseman**

**SLWG Member Since 1998**

**Bud Hirsch (Maurice L. Hirsch, Jr.)** has traveled from corporate manager to starting a successful business, teaching management accounting, being an associate dean, writing books and articles in his academic field and in oral and written communications, to retiring and becoming a poet. All the while, he has been an avid horseman, photographer, and active in the arts and his community.

Bud began writing poems in 2000 after his retirement from Southern Illinois University at Edwardsville (SIUE) where he was Associate Dean for Academic Affairs of the School of Business and Professor of Accounting. Right after one of his best friends and mentor, Carla Cunningham, died after fighting breast cancer for many years, he sat down and began writing poetry with her as his muse. His first collection of poems is *Stares to Other Places* and his second is *Roots and Paths*, both published in 2004. He is currently working on a third book, tentatively titled *Taking Stock*.

It's an interesting path from corporate America to academia to retirement, from healthy to encountering cancer, from writing technical books and articles in accounting to writing poems. He and his wife, Marian, were married before his senior year in college. When he graduated, Hirsch joined a large publication printer, rose to a vice presidency, and stayed with that company for ten years. He then went back to school and received an M.B.A. and Ph.D. in Accounting from Washington University. From there, Bud went to SIUE where he taught for over 20 years. He is the author or coauthor of *Cost Accounting: Accumulation, Analysis, and Use*; *Advanced Management Accounting*; and *Communication for Accountants: Strategies for Success* as well as several journal articles and teaching cases. He was known as innovative in curriculum development and teaching/learning methods—with a heavy emphasis on writing and being able to make oral presentations. He was a founder of Waterway Gas 'n Wash, a chain of car washes that has units in St. Louis, Kansas City, and Denver. He has also served on several corporate and advisory boards. Hirsch has received many honors including The Illinois CPA Society Outstanding Accounting Educator (1992), the Paso Fino Horse Association Hall of Fame (2004), as well as its Amateur Owner of the Year Award (1998) and its Merit of Honor Award (1986).

He has served for over twenty-five years as a board member of The Repertory Theatre of St. Louis and is a founding board member of Chesterfield Arts, a community-based arts organization. He currently serves on the City of Chesterfield's Planning Commission as its Vice Chair.

Bud has been a photographer for most of his life. He uses his own work (digital and analog) on the covers and inside pages of his poetry books. Links to his recent photos from New Zealand are through [www.hirschwrites.com](http://www.hirschwrites.com). Hirsch is an avid horseman, breeding, training, riding, and showing Paso Fino horses for over thirty years. Today, he has three mares and rides them on local trails at Babler and Queeny parks.

Bud and Marian, his wife of forty-four years, live on a horse farm in Chesterfield, Missouri and are lucky to have their children and grandchildren living nearby. He celebrated his 65<sup>th</sup> birthday in October.

### *Stares to Other Places*

The seven sections of *Stares to Other Places* address life's fundamental issues: Parts of our past fall away and relationships are healed. Close friends and loved ones leave this world, leaving us with impressions in the sand and images in our dreams. Cancer strikes, altering body and soul. Everyday experiences take on new meanings. Early life and relationships mold our adult lives. And we experience love of our mate, children, and grandchildren. Hirsch's poems address these themes with clarity and compassion, with wisdom and an open heart.



[Click here: Stares to Other Places](#)

“Maurice L. Hirsch, Jr., distills, from the ordinary and not so ordinary things and events in his life, extraordinary metaphors, which invite his readers to wander through his poems, with delight and wonderment, and discover in them the beauty and profundity he sees and creates anew. These poems will inspire you with their gentleness, compassion, warmth, and joy.”

Louis Daniel Brodsky, author of *Paper-Whites for Lady Jane* and *Forever, for Now*

## *Roots and Paths*

In *Roots and Paths*, his second book of poetry, Hirsch turns a keen but warm eye on the roots that anchor us as we follow our winding paths. He looks to life issues within and without as he explores the paths we take and those we avoid, the fluctuating line between our dreams and realities, and the balancing act required to remain grounded as we grow. Hirsch’s poems are a welcome and wise distillation of life’s confusions and messy challenges.



“Hirsch’s two impressive first volumes of poetry—*Stares to Other Places* and *Roots and Paths*—are a delight to the heart as well as to the mind. With direct, accessible and splendidly crafted language, Hirsch gives voice to the everyday challenges of remaining worthy of the gift of life with all its ups and downs. I intend to keep both volumes handy for repeated, inspirational readings. Hirsch’s words will help his readers unlock their own minds and souls to their deepest hopes, fears, pain and pleasure. His readers will be grateful to him for sharing his special gifts of expression.”

Robert A. Cohn, Editor in Chief/Publisher, *St. Louis Jewish Light*

[Click here: Roots and Paths](#)

## **More about Bud Hirsch:**

A link to his website for more information on Hirsch and his body of work is:

<http://www.hirschwrites.com>

His two books of poetry are available in St. Louis at:

Left Bank Books, 399 N. Euclid, St. Louis, MO 63108

The Gallery at Chesterfield Arts, 444 Chesterfield Center, Chesterfield, MO 63017

You can also purchase Bud’s books on line at:

<http://www.booksfromtheheart.com/bookstore.htm> the site of his editor, SLWG member, Connie McIntyre.