

## **Workshop Spotlight: *We're Pleased to Present...***

**Cole Gibsen, Shawntelle Madison, & Sarah Whitney**



### **Workshop: Social Media: Mastering the Big Four – Facebook, Twitter, Websites, and Blogs**

**Kirkwood Community Center, 111 S. Geyer Rd.  
Kirkwood, MO 63122**

[Map Directions](#)

**Date: Saturday, June 4th, 2011**

**Time: 10am – 12pm**

**Workshop Fees: Free to Members, \$5 for non-members**

When **Cole Gibsen** isn't writing fiction for young adults she can be found shaking her booty in a zumba class, picking off her nail polish, or drinking straight from the jug (when no one is looking). Cole currently resides in the Greater St. Louis area with her husband, daughter, and one very cranky border collie. She is the author of the young adult novels KATANA (spring 2012, Flux) and BREATHLESS (spring 2012, Crescent Moon Press).

**Shawntelle Madison** is a web developer who loves to weave words as much as code. When she's not working in her mad scientist lab on her next tool for writers, she loves to write books for adults and teens. She's the author of COVETED, a forthcoming urban fantasy series from Del Rey/Ballantine featuring a New Jersey werewolf with hilarious hoarding tendencies. Her second book KEPT will be released in the fall/winter of 2012. She lives in St. Louis, Missouri, with her husband and children. Check out her website at [shawntellemadison.com](http://shawntellemadison.com). You can also follow her on Twitter at: [twitter.com/shawntelle](https://twitter.com/shawntelle). Or give her a shout out on Facebook: [facebook.com/ShawntelleMadisonAuthor](https://facebook.com/ShawntelleMadisonAuthor).

**Sarah Whitney**, a journalism graduate of Eastern Illinois University, works as a communications associate at the Simmons Law Firm where she manages the Illinois firm's social media including Twitter, Facebook and its blog. She also tweets and facebookes for the Missouri Writers Guild. Sarah's work as an award-winning reporter, photographer, designer and, more recently, her work as a public relations specialist, has appeared in several Midwest publications including *the Suburban Journals of Greater St. Louis*, *The Alton Telegraph*, *The Naperville Sun-Times*, *the St. Louis Business Journal* and *Chicago Lawyer Magazine*. She has also completed a middle grade manuscript with a working title of *JennyBigSis and the Bug Club* that is undergoing final revisions with help from her wonderful critique group.

Find Sarah on Twitter @sarahsnotebook or online at [www.sarahsnotebook.com](http://www.sarahsnotebook.com).

Are you an author trying to sell your book? Or trying to promote your signing or other literary event? Do you hate the idea of talking about yourself to reporters and editors? Sarah will give a reporter's perspective into how authors can effectively leverage social media, such as Twitter, Facebook, Google, and personal web sites, to give them an edge when trying to compete for media attention.