

Lecture Spotlight: We're pleased to present...

Joanna Campbell Slan



"How to Get Struck by Lightning: Five Tips for Career Success."

Thursday, May 20, 2010

From 7 p.m to 8 p.m.

Barnes & Noble-Ladue

8871 Ladue Road, Ladue MO 63124

Free and open to the public! Please [register to attend](#):

Get [map and directions](#).

How to Get Struck by Lightning

Do you ever wonder if there are rules for writers that no one is willing to tell you? Join us for this informative and entertaining presentation from Joanna Campbell Slan. A keen observer, Joanna will share the secrets she learned while building her successful career as an author. Backed up with real world experience and the wisdom of giants in the industry, her short list can save you hours of headaches. Included is a useful handout detailing her points, plus a special handout, "40 Cool Ways to Promote Your Book."

Curious about what it takes to promote a book today?

Check out Joanna's website:
www.JoannaSlan.com

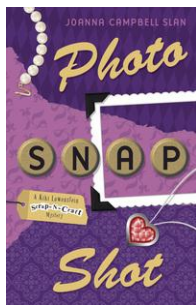
View her blogs:
www.KillerHobbies.blogspot.com
www.JoannaSlan.blogspot.com

Also, for book excerpts and more, check out Joanna's library at www.YouPublish.com/joannaslan.

While you're visiting, www.YouPublish.com/KillerHobbies You can read the progressive novella that she helped write along with her blog sisters.

About Joanna Campbell Slan: Joanna Campbell Slan grew up in a small town in Indiana. She attended Ball State University, where she worked as a columnist for the local daily paper before graduating with a degree in journalism. After working as a newspaper reporter, a newspaper ad salesperson, a public relations professional, and a motivational speaker, she was finally able to pursue her dream of writing full time. Since then she's written 15 books, eleven works of non-fiction and four works of fiction. Her stories have appeared in the *Chicken Soup for the Soul* series, and one was made into a television program on the Pax Network. The college textbook Joanna wrote—*Using Stories and Humor: Grab Your Audience*—has been praised as an invaluable resource by Benjamin Netanyahu's speechwriter. The first book in Joanna's Kiki Lowenstein mystery series was nominated for an Agatha Award. The third book in the series, *Photo, Snap, Shot*, will be released May 1.

New From Joanna Campbell Slan:



Photo, Snap, Shot

Book #3 in the Kiki Lowenstein Mystery Series

"Old money and tradition are the hallmarks of the St. Louis prep school that Kiki's daughter, Anya, attends. But the elite academy is stamped with scandal when Anya finds the dead body of teacher Sissy Gilchrist in its elegant theatre...and Anya might have seen the killer, too. Pegged as a dangerous flirt and a lousy teacher, Sissy would've made everyone's "least popular" scrapbook page. Was her mixed-race romance the ugly reason for her murder? Or was an ex-lover jealous enough to kill? Fearing Anya is in danger, Kiki sifts through the school community's many shocking secrets to pin down the murderer--and meets with death threats and deep-seated prejudice."

Also From Joanna Campbell Slan:



Cut, Crop & Die

June 2009
366 pgs

Paper, Scissors, Death

September 2008
336 pgs

